

Challenge Overview

The purpose of the challenge is to increase flu vaccination and COVID-19 booster rates among Arkansas college students through a friendly competition amongst participating colleges and universities. Undergraduate students, graduate students, faculty, staff, alumni and fans will be asked to self-report their vaccination status via an online collection tool. The institutions with the highest percentage of self-report surveys completed on behalf of their institutions (percentage based on undergraduate student population) will be presented with a trophy from the Arkansas Immunization Action Coalition (ImmunizeAR).

Self-Report Vaccination Survey

The survey link to report their vaccination status is <https://www.surveymonkey.com/r/2022studentflusurvey> Participants will be asked to report school name, month of vaccination, place where flu vaccine was received, age, and affiliation with their school. We have added a new question this year asking if they have received their COVID-19 booster. We will award a new award to the school with the highest percentage of students who receive the COVID-19 booster. No identifying information will be collected. Multiple responses can be submitted per computer (there will be no limit to responses per IP address) as it is recognized that students often use communal computers. Because no identifying information will be collected, ImmunizeAR will be utilizing the “honor system.” The students must report their vaccine in the self-report survey for it to be counted toward the challenge.

Beyond collecting data, one of the purposes of the self-report vaccination survey is to raise awareness of flu vaccination and encourage conversation about the flu vaccine and COVID-19 boosters. Therefore, college health centers are not permitted to enter data into the survey for the students or other participants. Student health centers should encourage all patients vaccinated at their facility to take the challenge and can offer a computer on-site to take the survey. However, health center staff should not be filling out the survey for patients.

Arkansas Immunization Information System (WebIZ)

By participating in this challenge, enrolled colleges and universities are asked to enter all flu vaccine and COVID doses administered by the health center into WebIZ. In Arkansas, providers are required to report all immunizations administered to every person less than 22 years of age. While state law doesn't require documentation for individuals 22 years of age and older, by agreeing to participate in this challenge, your health center is strongly encouraged to enter all flu vaccine doses administered to patients, regardless of age, into WebIZ for the 2022-2023 school year. Reporting of all administered vaccines is an immunization best practice. If you do not currently participate in WebIZ and would like to sign up, go to <https://adhwebizenrollment.arkansas.gov> to register.

Flu/COVID Booster Challenge Reporting Rules

2022-2023 College/University Flu Vaccination Challenge: Reporting Rules

Determining Award Winners

Enrolled institutions will be judged on the percentage of their undergraduate student population vaccinated through mid-December (December 16, 2022) though the overall challenge is open to **undergraduate students, graduate students, faculty, staff, and alumni**. The institution with the greatest percentage vaccinated will be awarded First Place. The First Place Overall award winner will be announced in February 2023. As mentioned above, we will add another award for the top percentage vaccinated with COVID-19 boosters.

An Innovative Champion award will be given to an institution with the best flu vaccination campaign during the 2022-2023 flu season. The Innovative Champion award will be given to the school who has the most creative campaign and promotion on social media.

University of Arkansas Community College Batesville won the overall challenge for the 2021-2022 school year.



Pictured (from left): **Tiffany Guinnip**, Project Manager for Academic Affairs; **Lynn Bray**, Administrative Assistant to the Vice Chancellor for Student Affairs; **Zach Perrine**, Vice Chancellor for Student Affairs; **Heather Mercer**, Executive Director, ImmunizeAR; **Brian Shonk**, Chancellor; **Stephanie Holder**, UACCB student; **Kaileigh Barker**, UACCB student.